



**ASOHNS**  
THE AUSTRALIAN SOCIETY  
OF OTOLARYNGOLOGY  
HEAD AND NECK SURGERY

# 77th Annual Scientific Meeting

## Advances in ENT Surgery & Innovation



19–21 March 2027

ADELAIDE CONVENTION CENTRE  
ADELAIDE, SOUTH AUSTRALIA

Including the Otorhinolaryngology Head & Neck  
Nurses Group Inc. National Conference

***Sponsorship Prospectus***

#asohns2027

[asm.asohns.org.au](http://asm.asohns.org.au)



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### PRESIDENT'S INVITATION

On behalf of ASOHNS, it is my pleasure to invite you to join us for the ASOHNS Annual Scientific Meeting, scheduled to take place in Adelaide, South Australia, from the 19th to the 21st of March 2027.

This meeting will be convened by Associate Professor John-Charles (J-C) Hodge and Professor Alkis Psaltis. The 2027 program is already taking shape and will be one not to miss. Adelaide has always been at the forefront of state-of-the-art research and clinical practice in the fields of head and neck surgery, rhinology, sleep medicine and surgery, and facial plastic surgery so I am sure we can look forward to a memorable and professionally worthwhile experience.

Adelaide, renowned as the city of churches, has much to offer from a cultural and tourism point of view. Feel free to take in all that Adelaide has to offer including its historic buildings and impressive sports precinct.

The ASOHNS annual meeting provides us with the opportunity to either meet for the first time or to renew old acquaintances and interact with colleagues. These meetings also provide unrivalled opportunities to allow us exposure to the best local knowledge as well as world leading international keynote speakers. Attendance at these conferences is important to help us all meet our CPD requirements.

So, keep up to date with everything that is going on with our specialty, and we look forward to welcoming you to what promises to be an engaging and memorable event.



**Bernard Lyons FRACS**  
ASOHNS President

### CONVENERS' INVITATION

On behalf of the Organising Committee, it is our great pleasure to welcome you to the 77th ASOHNS Annual Scientific Meeting to be held in Adelaide, South Australia, from Friday to Sunday in March 2027.

We are delighted to bring the Annual Scientific Meeting to Adelaide – a vibrant, accessible city with outstanding food, wine regions nearby, and a rich cultural life – at a time when our specialty is rapidly evolving.

This year's program has been curated to showcase cutting edge innovations in ENT surgery alongside rigorous, evidence-based discussion of the common conditions we see every day.

International and local experts will present novel techniques, new technologies, and translational research, while panels and workshops will focus on translating evidence into safe, effective patient care.

Our goal is to create a program that inspires practical advances in surgical practice, sharpens clinical decision making, and fosters collaboration across trainees, clinicians, researchers and community practitioners.

We aim to create an environment which encourages attendees to connect with industry and learn about the latest products and services in Adelaide's welcoming atmosphere.

We look forward to your engagement and participation in what promises to be an engaging, stimulating, and practice changing meeting.



**J-C Hodge FRACS**  
Convener



**Alkis Psaltis FRACS**  
Scientific Convener



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### ABOUT THE ORGANISATION

#### Convener

A/Prof J-C Hodge FRACS

#### Scientific Convener

Prof Alkis Psaltis FRACS

#### ASOHNS CEO

Lorna Watson

#### Organising Committee Members

**Facial Plastics:** A/Prof Catherine Meller FRACS and Dr Kien Ha FRACS

**Head & Neck:** Dr Andrew Foreman FRACS

**Laryngology:** Dr Theo Athanasiadis FRACS

**Otology:** Dr Alethea Grobler FRACS

**Paediatrics:** Dr Hannah Burns FRACS and Dr David Wabnitz FRACS

**Rhinology:** Dr Claudio Callejas FRACS

**Sleep:** Dr Vikram Padhye FRACS

### ABOUT THE AUSTRALIAN SOCIETY OF OTOLARYNGOLOGY HEAD AND NECK SURGERY

ASOHNS is the representative organisation for Ear, Nose and Throat Head and Neck Surgeons in Australia, and dates from 1950. ASOHNS members are specialist surgeons who investigate & treat conditions of the ear, nose, throat, head and neck. The Society is committed to clinical excellence, education, and the dissemination of information on otolaryngology head and neck surgery.



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### 2026 MEETING SPONSORS AND EXHIBITORS

The Society would like to thank the sponsors and exhibitors of the 76th ASOHNS Annual Scientific Meeting:

|                              |  |  |
|------------------------------|--|--|
| Ambu                         | Endotherapeutics                       | NeilMed Pharmaceuticals                |
| ASOHNS                       | Eon Meditech Pvt Ltd                   | Oticon Medical                         |
| ASPEN PHARMACARE AUSTRALIA   | Fisher & Paykel Healthcare             | Passe & Williams Foundation            |
| AstraZeneca                  | GlaxoSmithKline (GSK)                  | PlasMed                                |
| Avant                        | Hearing Australia                      | Priority Life & Perpetual              |
| CARE PHARMACEUTICALS         | InterMed Medical                       | Royal Australasian College of Surgeons |
| Carl Zeiss Pty Ltd           | KARL STORZ Endoscopy Australia Pty Ltd | Samson Medical Technologies            |
| Cochlear                     | Lateral Medical                        | Smith+Nephew                           |
| Commonwealth Bank            | LifeHealthcare                         | Stallergenes Greer                     |
| Contromed Pty Ltd            | MacroLux Medical Technology Co. Ltd    | Stryker                                |
| CR Kennedy Medical Solutions | MED-EL                                 | TRISTEL                                |
| Customised Compounding       | Medical Devices Pty Ltd                | Viatrix Pty Ltd                        |
| Datt Mediproducts Pvt Ltd    | Medtronic                              | VorOtek                                |
| Device Technologies          |  |  |

### DATES AND VENUE

The ASOHNS Annual Scientific Meeting 2027 will be held from Friday 19 March – Sunday 21 March 2027 at the Adelaide Convention Centre, Adelaide, South Australia, Australia.

### AGENDA AT A GLANCE

|                        |  |
|------------------------|--|
| Thursday 18 March 2027 | Pre-meeting Workshops                  |
| Friday 19 March 2027   | Scientific Program   Welcome Reception |
| Saturday 20 March 2027 | Scientific Program   Gala Dinner       |
| Sunday 21 March 2027   | Scientific Program                     |

### ASOHNS ASM PROGRAM

The meeting will include:

- Pre-meeting workshops
- Keynote/invited speaker presentations
- Plenary sessions
- Concurrent sessions
- Breakfast sessions
- Welcome reception
- Gala dinner
- Industry exhibition



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### KEYNOTE SPEAKERS



**Dr Catherine K Hart**

United States of America

Dr Catherine K. Hart is a Professor of Otolaryngology-Head and Neck Surgery and Division Director of Pediatric Otolaryngology at Cincinnati Children's. She specialises in the management of paediatric airway stenosis and complex aerodigestive disorders. Her research focuses on advancing the surgical management of airway stenosis and aerodigestive disorders in children with CHARGE syndrome.



**Dr Kazuhiro Omura**

Japan

Dr Omura graduated from the Jikei University School of Medicine Tokyo JAPAN in 2004, after completing a short-term exchange at the St. Thomas Hospital in the United Kingdom as an exchange student with the selected grant from the Jikei University. An initial clinical internship started at the Asahi General Hospital and a fellow in the Otorhinolaryngology department in 2006 with a short-term exchange doctor at UCLA in 2006.

Since 2009, he has been admitted to the otorhinolaryngology department of the Jikei University School of Medicine. Dr Omura reports seventeen novel surgical techniques out of over 70 international papers and has transmitted its techniques of endoscopic approach to tumors in the nasal cavity, skull base, to the world as well as Japan. His operational number of endoscopic approach for sinonasal malignant tumor is the highest in Japan and he has been invited as an operator from National Cancer Center Japan and many universities.



**Dr Peter Santa Maria**

United States of America

Peter Santa Maria, MBBS PhD is Professor and Chief of Otolaryngology & Neurotology and Vice Chair of Translational & Clinical Research at the University of Pittsburgh, where he also serves as Co-Director of Pitt SPARK and Director of Faculty Innovation.

Originally trained in Australia, he completed his MBBS and PhD at the University of Western Australia and was supported early in his career by a prestigious Garnett Passe and Rodney Williams Surgeon-Scientist Award, which launched his pioneering work in tympanic membrane regeneration.



**Dr Maie St John**

United States of America

A highly renowned surgeon, scientist and educator, Dr St. John is Andelot Professor and Director of the Department of Otolaryngology-Head Neck Surgery, Otolaryngologist-in-Chief, Johns Hopkins Medicine. She is the immediate past Professor and Chair of the Department of Head and Neck Surgery and Professor of Bioengineering at UCLA where she held the Thomas C. Calcaterra, M.D., Chair in Head and Neck Surgery and Co-Director of the UCLA Head and Neck Cancer Program. Under her leadership, the Department of Head & Neck Surgery at UCLA rose to #1 nationally by USNWR. Dr St. John's laboratory studies the mechanisms of tumor progression and metastasis, incorporating the results of their laboratory-based research into the development of novel therapeutics. She is an outstanding educator who has provided mentorship to numerous trainees and serves as a member of several prestigious organisations including the Executive Council of the AHNS, Triological Society, ACS Board of Governors Advisory Council, and the American Laryngological Association. She is a senior examiner for the ABOto and a reviewer for the AAO-HNS CORE grants, and NIH/NIDCR, NCI and NIBIB study sections. She has been the recipient of multiple awards for teaching and research.

*For more information on our Keynote Speakers, please visit the meeting website.*



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### REASONS TO SPONSOR OR EXHIBIT AT ASOHNS ASM 2027

The ASOHNS Annual Scientific Meeting is the largest gathering of OHNS surgeons and surgical trainees in Australia and New Zealand.

Participation in the meeting as a sponsor and/or exhibitor will provide your company with:

- Direct access to an audience comprising of current and potential clients.
- Increased company profile through participation and support for the meeting.
- Creation of, or increased in, brand awareness by demonstrating your products and services, and enhancing your organisation's profile.
- Live events provide a great opportunity to run interactive marketing campaigns.
- Opportunity to develop direct relationships with your key buyers, discussing any issues and queries and gain immediate feedback about your products and services.
- Opportunity to launch a new product or service and/or locate new agents and distributors.
- Opportunities to strengthen your client relationships by interacting with them throughout the meeting activities.
- Opportunities to broaden your network and create new professional relationships with attendees, speakers and other sponsors.

### MEDICINES AUSTRALIA CODE OF CONDUCT

ASOHNS is a signature to the Medicines Australia Code of Conduct and all sponsorship packages have been designed to comply with that Code of Conduct - [www.medicinesaustralia.com.au](http://www.medicinesaustralia.com.au)

Sponsorship funds are allocated to meeting costs e.g. speakers, program, equipment and audio visual. The delegate registration fee covers entertainment and social functions. Exhibitors should note the Medicines Australia Code of Conduct, in relation to games of chance.

### PROMOTION OF THE ASM AND EXHIBITION

The meeting will be advertised throughout Australasia and internationally.

Promotion will include:

- ASOHNS ASM 2027 website – sponsors will be acknowledged on the meeting website.
- E-marketing – regular email blasts promoting program updates, key dates, and featured speakers.
- Direct mail/email – distribution of meeting announcements.
- Promotion at other industry-related meetings.
- Advertising within industry-related journals and magazines.
- Promotion at special interest group meetings.
- Promotion to international OHNS societies/associations.

### DELEGATES ATTENDING

We expect another great turnout in Adelaide after a very successful 2026, which had over 500 delegates onsite. Delegates will comprise of surgeons, surgical trainees and other health professionals from Australia, New Zealand, Europe, North America, Southeast Asia, and the South Pacific regions.

A nurses' program will be held alongside the meeting.



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### ASOHNS ASM 2027 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

(All amounts are payable in AUD and are inclusive of GST)

| Major Sponsor Benefits  | Platinum Sponsor<br>\$44,000.00<br>(incl GST)<br>Two (2)<br>Available | Gold Sponsor<br>\$33,000.00<br>(incl GST)<br>Four (4)<br>Available | Silver Sponsor<br>\$20,000.00<br>(incl GST)<br>Six (6)<br>Available |
|---|---|--|---|
| <b>Exhibition</b>   |   |  |   |
| Exhibition booth/s (3m x 3m) and associated benefits.   | 4   | 2  | 1   |
| Exhibitor registrations including morning/afternoon teas and lunches (as applicable).   | 8   | 5  | 3   |
| <b>Promotions/Advertisements</b>  |   |  |   |
| Company logo on meeting website homepage with a link to your company website.   | ✓   | ✓  | ✓   |
| Company logo on the footer of the meeting website.  | ✓   | –  | –   |
| Advertisement in direct email to past delegates as part of the leadup marketing campaign (max. 200 words).  | 2   | 1  | –   |
| Company logo on delegate lanyards<br>Please note: Lanyards to be supplied by meeting organisers. Final design approved by the organising committee in conjunction with the sponsor  | ✓   | –  | –   |
| Company logo on meeting signage (quantity and type at the discretion of the organising committee).*   | ✓   | ✓  | ✓   |
| Company logo on main holding slide in scientific sessions.  | ✓   | –  | –   |
| Acknowledgement as a sponsor of scientific sessions (allocated at the discretion of the organising committee).  | 2 x Concurrent<br>OR 1 x Plenary<br>Session                           | 1 x Concurrent<br>Session  | –   |
| Sponsor profile displayed on the meeting website/app (all inclusions as per the standard exhibition package).   | ✓   | ✓  | ✓   |
| One (1) advertising clip is to be included at the start of all non-sponsored scientific sessions during the meeting.<br>This will be played on rotation with other advertisements as applicable.                                    | 30-seconds  | 15-seconds   | 15-seconds  |
| Opportunity for one (1) PDF company brochure (no larger than 10MB) to be uploaded as an e-satchel insert on the meeting website/app. Artwork is to be supplied by sponsor.  | 2   | 1  | 1   |
| One (1) 20-second advertising clip to be incorporated into the display of the e-posters (no audio).   | ✓   | ✓  | –   |
| One (1) full screen take-over advertisement on meeting website home page (to be displayed on rotation with other advertisements as applicable, once per day, per device/user).  | ✓   | –  | –   |
| Opportunity to include one (1) company profile/product overview (max 150 words) and company logo to be included in one (1) pre-meeting communication sent to registered delegates (to be sent one week prior to the live meeting).* | ✓   | –  | –   |

\*Inclusion is subject to meeting production timelines at the time of application.



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### ASOHNS ASM 2027 SPONSORSHIP AND EXHIBITION OPPORTUNITIES (cont'd)

(All amounts are payable in AUD and are inclusive of GST)

| Major Sponsor Benefits   | Platinum Sponsor<br>\$44,000.00<br>(incl GST)<br>Two (2)<br>Available | Gold Sponsor<br>\$33,000.00<br>(incl GST)<br>Four (4)<br>Available | Silver Sponsor<br>\$20,000.00<br>(incl GST)<br>Six (6)<br>Available |
|--|---|--|---|
| <b>Official Functions</b>  |   |  |   |
| Tickets to the Welcome Reception on Friday 19 March 2027.  | 8   | 5  | 3   |
| Tickets to the Gala Dinner on Saturday 20 March 2027.  | 8   | 5  | 3   |
| <b>Sponsor Symposiums</b>  |   |  |   |
| Lunchtime Symposium**<br>Opportunity to run one (1) lunchtime symposium, on topic/s and presenter/s of your choice. Presentations must have an educational focus rather than a product focus and are subject to approval by the organising committee.<br>Available session times:<br>12:45pm – 1:15pm, Friday 19 or Saturday 20 March 2027.<br>Please Note: <ul style="list-style-type: none"> <li>Lunchtime Symposiums will have a maximum capacity of 100 delegates.</li> <li>Content at the sponsored symposiums will NOT be available on-demand via the meeting platform.</li> </ul> | ✓   | –  | –   |

### Gala Dinner Sponsor

**\$15,000.00 incl GST – Exclusive**

The Gala Dinner will be held on Saturday 20 March 2027, and is the major official function for the meeting providing an excellent networking opportunity for delegates and sponsors.

Benefits include:

- Company logo on the meeting website with a link to your company website.
- Acknowledgement as a sponsor during speeches at the Gala Dinner.
- Company profile on the meeting website.
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the meeting website/app. Artwork is to be supplied by sponsor.
- Opportunity to display a freestanding company banner at the Gala Dinner (banner to be provided by sponsor). Banner to be set up by sponsor immediately prior to commencement and dismantled at the immediate conclusion of the function.
- Four (4) tickets to the Gala Dinner.

\*\*An appropriate meeting room with basic audio-visual equipment (data projector, screen, lectern, and microphone) will be allocated; additional requirements will be at the sponsor's own cost. Catering will be supplied at no additional cost to sponsors.



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### ASOHNS ASM 2027 SPONSORSHIP AND EXHIBITION OPPORTUNITIES (cont'd)

*(All amounts are payable in AUD and are inclusive of GST)*

#### Welcome Reception Sponsor

**\$6,600.00 incl GST – Exclusive**

The Welcome Reception will be held on Friday 19 March 2027 at the Adelaide Convention Centre. The Welcome Reception is open to all delegates and exhibitors/sponsors, as applicable, and will provide a networking opportunity for attendees on the first evening of the meeting.

Benefits include:

- Company logo on the meeting website with a link to your company website.
- Acknowledgement as a sponsor of the function during the Welcome Reception.
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the meeting website/app. Artwork to be supplied by sponsor.
- Opportunity to display one (1) freestanding company banner at the Welcome Reception (banner to be provided by sponsor). Banner to be set up by sponsor immediately prior to commencement & dismantled at the immediate conclusion of the function.
- Two (2) tickets to the Welcome Reception.

#### Breakfast Session Sponsor

**\$6,600.00 incl GST – Limited**

Limited opportunities will be available for companies to sponsor breakfast sessions. The number of breakfast sessions presented at the meeting is at the discretion of the organising committee.

The presenters, topic, and content of each breakfast session are managed by the organising committee. Please contact the meeting organiser to enquire about available opportunities.

Benefits include:

- Company logo and acknowledgement as a Breakfast Session Sponsor on the meeting website with a link to your company website.
- One (1) 15-second advertising clip to be included at the start of the sponsored breakfast session during the meeting. This will be played on rotation with other advertisements as applicable.
- Opportunity to provide one (1) pull-up banner to be displayed during the session (banner to be provided by sponsor). Banner to be set up by sponsor immediately prior to commencement and dismantled at the immediate conclusion of the session.
- Opportunity to provide attendees with one (1) company brochure upon arrival at the breakfast session (provided and distributed at sponsor's cost).
- Circulation list (including name and state/country, where release of details has been granted) of session attendees only.
- Four (4) tickets for registered company representatives to attend the breakfast session.

#### Concurrent Session Sponsor

**\$5,000.00 incl GST – Limited**

Limited opportunities will be available for companies to sponsor scientific sessions. The number of sessions presented at the meeting is at the discretion of the organising committee.

The presenters, topic, and content of each session are managed by the organising committee.

Please contact the meeting organiser to enquire about available opportunities.

Benefits include:

- Company logo and acknowledgement as a Scientific Session Sponsor on the meeting website with a link to your company website.
- One (1) 15-second advertising clip to be included at the start of the sponsored session during the meeting. This will be played on rotation with other advertisements as applicable.
- Opportunity to provide one (1) pull-up banner to be displayed during the session (banner to be provided by sponsor). Banner to be set up by sponsor immediately prior to commencement and dismantled at the immediate conclusion of the session.
- Opportunity to provide attendees with one (1) company brochure upon arrival at the concurrent session (provided and distributed at sponsor's cost).



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### ASOHNS ASM 2027 SPONSORSHIP AND EXHIBITION OPPORTUNITIES (cont'd)

*(All amounts are payable in AUD and are inclusive of GST)*

#### Women in ENT Function Sponsor

**\$5,500.00 incl GST – Exclusive**

Benefits include:

- Company logo on the meeting website with a link to your company website.
- Opportunity to conduct one (1) 15-minute presentation (audio only - topic and timing to be confirmed by the organising committee).
- Opportunity to provide one (1) pull-up banner to be displayed during the function (banner to be provided by sponsor). Banner to be set up by sponsor immediately prior to commencement and dismantled at the immediate conclusion of the function.
- Opportunity to provide attendees with one (1) company brochure upon arrival at the function (provided and distributed at sponsor's cost).
- Circulation list (including name and state/country, where release of details has been granted) of function attendees only.
- Two (2) tickets to the function for company representatives.

#### Pre-Meeting Workshop Sponsor

**Price on Application – Limited**

**Note: Sponsorship commitment at this level does not provide companies access to the full Meeting on Friday 19 – Sunday 21 March 2027.**

The opportunity exists for companies to support pre-meeting workshops scheduled for Thursday 18 March 2027.

The following workshops will be held:

- Head and Neck Dissection and Acute Airway Management Course
- Advanced Voice and Stroboscopy Course
- Indigenous Health Workshop

*(NOTE: Workshops subject to change. Please confirm existing opportunities with the sponsorship manager.)*

Benefits include:

- Company logo and acknowledgement as a Workshop Sponsor on the meeting website.
- Opportunity to provide one (1) pull-up banner to be displayed during the workshop (banner to be provided by sponsor). Banner to be set up by sponsor immediately prior to commencement and dismantled at the immediate conclusion of the workshop.
- Two (2) representative registrations for the workshop.
- Workshop delegate circulation list including name and state/country (where release of details has been granted) once after the closure of early registration and again immediately prior to the meeting.

#### Meeting App Advertising

**\$1,100.00 incl GST**

An e-satchel insert provides your company with the opportunity to include a promotional brochure on the meeting website/app. No hard copy inserts will be provided to delegates.

Benefits include:

- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the meeting website. Artwork to be supplied by sponsor.

#### Other Sponsorship Opportunities

- As negotiated with the organising committee.



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### INDUSTRY EXHIBITION DETAILS

The industry exhibition will open at 10:00am on Friday 19 March and close on Sunday 21 March 2027. All catering will be held in the exhibition area to ensure there are many opportunities for networking between delegates and exhibitors.

#### Exhibitor Move-in/Move-out Times

**Move-in:** Thursday 18 March 2027 – Times to be confirmed  
**Exhibition open:** Friday 19 March 2027  
**Move-out:** Sunday 21 March 2027 – Times to be confirmed

#### Exhibition Opening Hours

**Friday 19 March 2027:** 10:00am – 5:00pm  
**Saturday 20 March 2027:** 8:00am – 5:00pm  
**Sunday 21 March 2027:** 8:00am – TBA

**Please note:** All booth set ups must be finalised by 9:30am, Friday 19 March 2027. No installation can take place from 10:00am Friday 19 March 2027 through to Sunday 21 March 2027. All booths must remain in place until a time specified by the meeting organisers on Sunday 21 March 2027.

*The above information is correct at the time of release and is subject to change.*

### EXHIBITION BOOTH PACKAGES

\$5,500.00 incl GST for single exhibition booth – 3m x 3m\*  
\$9,000.00 incl GST for double exhibition booth (adjoining) – 6m x 3m\*

*\*This price applies for shell scheme and space only booths. Refer to floor plan for locations.*

#### Inclusions Per Single Booth/Space

- **Walls:** 2.4mH smooth finish wall panels set within aluminium framing.
- **Fascia:** 1 x printed fascia sign per open side, with single colour text on a white background.
- **Lights:** 2 x LED spotlights per 3m x 3m booth.
- **Power:** 1 x 2.5amp power point per 3m x 3m booth.
- **Carpet:** Not included as the venue is fully carpeted.
- **Registration:** Exhibitor Registration for two (2) representatives.
- **Welcome Reception:** An invitation is extended by the organising committee for two (2) representatives per exhibition booth/space booked to attend the Welcome Reception as their guests on Friday 19 March 2027.
- **Catering:** Morning/afternoon teas and lunches for two (2) representatives each day (as applicable).
- **Delegate Circulation List:** Listing to include name and state/country (where release of details has been granted by the delegate). To be provided once after the early registration closure and to company representatives on the move-in day of the exhibition. *Please note, due to privacy legislation, the organisers cannot guarantee the inclusion of ALL participants on the delegates list.*
- Exhibitor profile on the Meeting Website/App. Inclusions as per below:
  - Company logo
  - Company contact details
  - Company profile/overview
  - Company promotional video
  - Opportunity to include downloadable PDF brochures on your exhibitor profile page





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### EXHIBITION CONTRACTOR

The official exhibition contractor for ASOHNS ASM 2027 is Adelaide Expo Hire. Contact details for Adelaide Expo Hire will be provided within the Exhibitor's Manual which will be distributed to exhibiting companies closer to the meeting.

### EXHIBITOR REGISTRATIONS

One 3m x 3m exhibition booth package includes two (2) exhibitor registrations.

Additional exhibitor registrations are available for \$220.00 incl GST per person per day or \$660.00 incl GST for the full meeting (19 - 21 March 2027).

Benefits include:

- One (1) ticket to the Welcome Reception on Friday 19 March 2027.
- Morning tea, lunch, and afternoon tea served in the exhibition area (as applicable).
- Access to scientific sessions.

### EXHIBITOR FLOORPLAN Adelaide Convention Centre - Halls M, N & O

*(Floorplan is correct at the time of release, however, the organising committee reserves the right to change the floor plan without notice)*



#### Important Notes:

- Booths (26–29, 30–33, 46–49, 42–45, 50–53 and 54–57) are reserved for Major Sponsors. These booths will be released to all other companies on Friday 25 September 2026. If you would like to be placed on the wait list for one of these booths, please make a note on your application form.
- Exhibition booths are allocated at the discretion of the Organising Committee and are subject to availability at the time of application.



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## GENERAL INFORMATION

### Accommodation

Please refer to the meeting website for information on accommodation options.

### How to Book and Payment Deadlines

- Please complete and return the application form to the meeting organisers.
- Sponsorship and exhibition applications are considered in order of receipt of application and payment and are also subject to organising committee approval. Priority booth allocation will be provided to Major Sponsors however this is subject to availability at the time of application.
- Upon receipt of an application form, a tax invoice will be issued, and payment must be made in full within the trading terms. Deposit payments will not be accepted.

### Privacy Policy

Privacy Policy details can be viewed on the RACS website at <https://www.surgeons.org/disclaimer-and-privacy>

### Special Terms and Conditions

- Participation in the exhibition does not imply any endorsement or approval by the ASOHNS ASM 2027. The ASOHNS ASM 2027 takes no responsibility in relation to displays, products, representations, or promotional material of the participants. The ASOHNS ASM 2027 has not assessed, endorsed, or approved any display, product, representation, or promotional material.
- Exhibitors are strongly advised to insure goods during transit and while on display, against damage/loss, however caused, as well as public liability. In addition, the exhibitor acknowledges that ASOHNS, the exhibition contractor, or the meeting organisers do not maintain insurance covering exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain public liability, business interruption, and property damage insurance covering such loss by an exhibitor.
- All exhibitors must have a current public liability insurance cover for their exhibition booth. Exhibitors may be required to submit their public liability insurance certificate along with their application form.
- Only representatives of major sponsoring companies and exhibiting companies of ASOHNS ASM 2027 may register to attend the meeting. Company representatives may not register to attend the meeting as delegates.

### Meeting Organisers

RACS Conferences and Events Management  
Royal Australasian College of Surgeons  
College of Surgeons Gardens  
250 – 290 Spring Street  
East Melbourne VIC 3002  
Australia

T: +61 3 9249 1249

E: [asohnsasm@surgeons.org](mailto:asohnsasm@surgeons.org)



# 77th Annual Scientific Meeting

## Advances in ENT Surgery & Innovation

19–21 March 2027

ADELAIDE CONVENTION CENTRE  
ADELAIDE, SOUTH AUSTRALIA

### SPONSORSHIP/EXHIBITION APPLICATION FORM

Company Name (for publications): \_\_\_\_\_

Company Name (for invoicing): \_\_\_\_\_

Title: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

*(all correspondence will be sent to this email)*

| SPONSORSHIP <i>All costs are in AUD and include GST</i>          | Amount      | Selection                | Sub Total |
|--|-------------|--------------------------|-----------|
| Platinum Sponsor <i>(limited to two (2) sponsors only)</i>       | \$44,000.00 | <input type="checkbox"/> |           |
| Gold Sponsor <i>(limited to four (4) sponsors only)</i>          | \$33,000.00 | <input type="checkbox"/> |           |
| Silver Sponsor <i>(limited to six (6) sponsors only)</i>         | \$20,000.00 | <input type="checkbox"/> |           |
| Gala Dinner Sponsor <i>(exclusive opportunity)</i>               | \$15,000.00 | <input type="checkbox"/> |           |
| Welcome Reception Sponsor <i>(exclusive opportunity)</i>         | \$6,600.00  | <input type="checkbox"/> |           |
| Breakfast Session Sponsor <i>(limited opportunities)</i>         | \$6,600.00  | <input type="checkbox"/> |           |
| Concurrent Session Sponsor <i>(limited opportunities)</i>        | \$5,000.00  | <input type="checkbox"/> |           |
| Women in ENT Function Sponsor <i>(exclusive opportunity)</i>     | \$5,500.00  | <input type="checkbox"/> |           |
| Pre-Meeting Workshop Sponsor <i>(limited opportunities, POA)</i> | \$ _____    | <input type="checkbox"/> |           |
| Meeting App Advertising  | \$1,100.00  | <input type="checkbox"/> |           |
| Other <i>(Please specify):</i> _____                             | \$ _____    | <input type="checkbox"/> |           |
| <b>SUB TOTAL SPONSORSHIP</b>                                     |             |                          |           |

| EXHIBITION <i>All costs are in AUD and include GST</i> | Amount     | Quantity | Sub Total |
|--|------------|----------|-----------|
| Single Exhibition Booth: 3m x 3m                       | \$5,500.00 |          |           |
| Double Exhibition Booth (adjoining): 6m x 3m           | \$9,000.00 |          |           |
| <b>SUB TOTAL EXHIBITION</b>                            |            |          |           |

Please indicate if you will be using the provided shell scheme booth or designing and building a custom booth:  Shell Scheme  Custom Booth (space only provided)

Please nominate preferred booth position: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

| ADDITIONAL REPRESENTATIVE REGISTRATION <i>All costs are in AUD and include GST</i>  |  |                          |           |
|---|--|--------------------------|-----------|
| NOTE: Two representatives are included with each single exhibition booth/space.<br>Four representatives are included with each double exhibition booth/space.<br>If you wish to purchase additional representative registration/s, please select below. |  |                          |           |
| Single Day \$220.00 per day   |  | Full \$660.00            | Sub Total |
| Additional Representative 1:  | <input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun | <input type="checkbox"/> |           |
| Additional Representative 2:  | <input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun | <input type="checkbox"/> |           |
| Additional Representative 3:  | <input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun | <input type="checkbox"/> |           |
| <b>SUB TOTAL ADDITIONAL REPRESENTATIVE REGISTRATION</b>   |  |                          |           |

| TOTAL OF SPONSORSHIP/EXHIBITION FEES   |  |
|--|--|
| SPONSORSHIP                            |  |
| EXHIBITION                             |  |
| ADDITIONAL REPRESENTATIVE REGISTRATION |  |
| <b>TOTAL PAYABLE (AUD)</b>             |  |

#### Payment Options

EFT / Credit Card / PayPal

*Payment details will be provided once your invoice has been issued.*

**IMPORTANT: We accept the terms and conditions within this Sponsorship Prospectus.**

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Complete form and return to:

ASOHNS ASM 2027  
RACS Conferences and Events Management  
Royal Australasian College of Surgeons  
College of Surgeons' Gardens  
250 - 290 Spring Street  
East Melbourne VIC 3002  
Australia

T: +61 3 9249 1249  
E: asohnasm@surgeons.org

Applications are subject to Organising Committee approval. An application does not warrant immediate acceptance and applicants will be advised in writing of acceptance or otherwise.

Royal Australasian College of Surgeons  
ABN 29 004 167 766

A Tax Invoice will be issued upon processing of this application form.

Privacy details can be viewed on the RACS website:  
[www.surgeons.org/disclaimer-and-privacy](http://www.surgeons.org/disclaimer-and-privacy)



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## TERMS AND CONDITIONS

The application of the exhibitor to exhibit is an offer which is accepted by the Royal Australasian College of Surgeons (RACS) of the amount payable on making the application.

### Attendance

The exhibitor/sponsor understands that all company representatives must register officially.

### Booking Conditions

Acceptance of sponsorship/exhibition applications will be subject to organising committee approval. The organising committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

### Cancellation Policy

In the case of the cancellation of sponsorship, unless all sponsorship is resold, RACS will reserve the right to retain monies received. In the case of the cancellation of a booth/s, please note that unless we are able to sell all spaces, we reserve the right to retain all monies received. If the balance of payment on the booth/s is not received within the trading terms the allocated booth/s will be cancelled.

### General Terms

The exhibitor agrees to be bound by the Exhibition General Terms and Conditions. Conditions set out in this "Sponsorship Prospectus" document, which is acknowledged as being received.

### Booth Allocation

The exhibitor understands that booths and/or spaces will be allocated strictly in order of receipt of payment and that the organising committee's decision will be final.

### Consequential Damage

The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

### Liability and Insurance

The exhibitor and the servants, agents and contractors of the exhibitor occupy and use the exhibition space/booth allotted under this exhibition contract and enter Adelaide Convention Centre and act under or pursuant to this exhibition contract at their own risk. The exhibitor hereby indemnifies and releases the Royal Australasian College of Surgeons ("the Organisers"), Adelaide Convention Centre ("the Venue Managers") and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against the Organiser, and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing the Organiser and the Venue Managers or any of them shall not in any circumstances be liable for any loss, damage or injury which may occur to the exhibitor or the servants, agents or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each exhibitor seek to cover their equipment, exhibits and display material with adequate insurance and also effect public risk insurance at the expense of the exhibitor.

### Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Organisers and each of them for breach of any such implied term will be limited, at the option of the Organisers, to any one or more of the following:

- placement of goods to which the breach relates
- supply of equivalent goods
- repair of such goods
- payment of the cost of replacing the goods or of acquiring equivalent goods
- payment of the cost of having the goods repaired.

### Security

Adelaide Convention Centre security operations provide fundamental perimeter security in the complex but beyond this, the Organiser, and the Venue Manager and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and Venue Manager directly.

### Additional Conditions and Regulations

The exhibitor and the servants, agents, contractors and invitees of the exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of Adelaide Convention Centre as revised and added to from time to time and which is available for inspection on request.

### Variations

The Organisers may in the event of any circumstance which renders it necessary vary the booth or stand space allocation and the exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

### Unavoidable Occurrences

If the exhibition is cancelled or delayed through no fault of the Organisers, the Venue Managers or the sponsors/exhibitors including but not limited to fire, flood, labour disputes, natural disasters, epidemics, pandemics, acts of God, civil disorders, riots, insurrections, Government action, work stoppages, slowdowns or disputes, or other similar events then the sponsor/exhibitor shall not be entitled to any refund or to claim for any loss, damage or expense incurred.

### Assignments and Subletting

No exhibitor shall assign, sublet or share the whole or any part of the space/booth allotted without the knowledge and consent of the Organisers.

### Hours

The Organisers shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.

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Including the Otorhinolaryngology Head & Neck Nurses Group Inc. National Conference

### Meeting Organisers

RACS Conferences and Events Management  
Royal Australasian College of Surgeons  
College of Surgeons Gardens  
250 – 290 Spring Street  
East Melbourne VIC 3002 Australia

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E: [asohnsasm@surgeons.org](mailto:asohnsasm@surgeons.org)



**ASOHNs**  
THE AUSTRALIAN SOCIETY  
OF OTOLARYNGOLOGY  
HEAD AND NECK SURGERY

#asohns2027

[asm.asohns.org.au](http://asm.asohns.org.au)